



Health
Workforce
Canada
Connects

Effectif
de la santé
Canada
**Ensemble
pour la santé**

**October 15-16, 2025
Vancouver, BC**

**BE PART OF
CANADA'S LEADING
HEALTH
WORKFORCE
EVENT**

Following the success of last year's inaugural conference, Health Workforce Canada Connects is returning this fall to Vancouver.

This is Canada's premier forum for dialogue, innovation sharing, and strategic collaboration focused on the health workforce.

SPONSORSHIP OPPORTUNITIES

CHAMPION SPONSOR - \$25,000 (1 AVAILABLE)



TABLETOP BOOTH +
5 COMPLIMENTARY
REGISTRATIONS



SPONSORSHIP OF
OCTOBER 15TH
OPENING RECEPTION -
NEW NETWORKING
EVENT THIS YEAR



OPPORTUNITY FOR A
SENIOR LEADER TO
MODERATE A SESSION*



3 RECOGNITION POSTS IN
HEALTH WORKFORCE
CHANNELS TO
ATTENDEES AND
BROADER AUDIENCE



CUSTOMIZED
BRANDING EXPOSURE
AT HEALTH
WORKFORCE CANADA
CONNECTS
(examples only)

VISIONARY SPONSOR - \$20,000

SOLD OUT



TABLETOP BOOTH +
4 COMPLIMENTARY
REGISTRATIONS

BREAKFAST OR
LUNCH
SPONSORSHIP



OPPORTUNITY FOR A
SENIOR LEADER TO
PARTICIPATE IN A
SESSION*



3 RECOGNITION POSTS IN
HEALTH WORKFORCE
CHANNELS TO
ATTENDEES AND
BROADER AUDIENCE



CUSTOMIZED
BRANDING EXPOSURE
AT HEALTH
WORKFORCE CANADA
CONNECTS
(examples only)

PREMIER SPONSOR - \$15,000

SOLD OUT



TABLETOP BOOTH +
3 COMPLIMENTARY
REGISTRATIONS



BREAKFAST OR
LUNCH
SPONSORSHIP



PODIUM TIME DURING
THE MAIN PROGRAM TO
ADDRESS A NATIONAL
AUDIENCE OF HEALTH
LEADERS (5 MINS)



2 RECOGNITION POSTS IN
HEALTH WORKFORCE
CHANNELS TO
ATTENDEES AND
BROADER AUDIENCE



CUSTOMIZED
BRANDING EXPOSURE
AT HEALTH
WORKFORCE CANADA
CONNECTS
(examples only)

COLLABORATION SPONSOR - \$10,000 (3 AVAILABLE)

2 LEFT



TABLETOP BOOTH +
2 COMPLIMENTARY
REGISTRATIONS



BREAK
SPONSORSHIP



1 RECOGNITION POST IN
HEALTH WORKFORCE
CHANNELS TO
ATTENDEES AND
BROADER AUDIENCE

Co.

LOGO PLACEMENT ON
WEBSITE AND
MATERIALS

*or equivalent;
Subject to mutual
agreement and
dependent on
program
development



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2024 HIGHLIGHTS

OCTOBER 30 & 31, 2024
MONTREAL



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Advancing health workforce solutions

Faire progresser les solutions en matière de main-d'œuvre en santé

200

IN PERSON
ATTENDEES

160

VIRTUAL
ATTENDEES

150

ORGANIZATIONS
REPRESENTED

96%

OF ATTENDEES
REPORTED
GAINING NEW
INSIGHTS FROM
THE SYMPOSIUM

2

KEYNOTES BY
DRS MARCIA
ANDERSON AND
TARA KIRAN

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PANELS AND
WORKSHOPS
FEATURING
THOUGHT LEADERS
AND INNOVATORS

2025 INNOVATIONS

EXTENDED
AND MORE
IN-DEPTH
WORKSHOPS

OPENING
RECEPTION

INTRODUCING
INTERNATIONAL
CONTENT



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2024 ATTENDEE BREAKDOWN

